



World Affairs Council of Charlotte Underwriting and Table Purchase

Speaker Series Luncheon
Wednesday, November 18th, 2009
Westin Charlotte
12:00 – 1:30 PM



WACC SPEAKER SERIES PROGRAM

Given the severe impact of the economic crisis on “Main Street” America, it’s understandable that free trade and globalization are viewed as major culprits in business downturns and job losses. However, as author Daniel Griswold exuberantly shows in his new book, **MAD ABOUT TRADE: Why Main Street America Should Embrace Globalization**, globalization and free trade are to be deeply appreciated, not blamed, for what they provide to Main Street.

Divided into ten succinct chapters, *Mad about Trade* shows how a more globalized U.S. economy has created better jobs and higher living standards for American workers throughout the ups and downs of business cycles. “Despite the most recent recession,” states Griswold, “Americans today enjoy a significantly higher real hourly compensation, household incomes, and family of net worth than 15 years ago.” Time and again, Griswold sets the record straight, demonstrating how a more open economy has made America stronger and spread our influence in an increasingly integrated world that has become more wealthy, democratic, and peaceful. “The spread of trade and globalization has helped to cut world poverty in half since 1981,” he says, and “once the world shakes off the current recession, a growing middle class in developing countries will be hungry to buy U.S.-provided good and services.”

Daniel Griswold

Daniel Griswold is director of the Center for Trade Policy Studies at the Cato Institute in Washington, DC. Since joining Cato in 1997, Mr. Griswold has authored or co-authored major studies on globalization, trade and immigration, and articles for the *Wall Street Journal*, the *Los Angeles Times*, the *Financial Times*, and other major publications. He has appeared on C-SPAN, CNN, PBS, the BBC, and Fox News. He has testified before congressional committees and federal agencies on a range of trade and immigration issues. He holds a masters degree in the Politics of the World Economy from the London School of Economics.

Benefits of Underwriting a WACC Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

Presenting Sponsor - \$1200

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ 2-seats at the Head Table with Daniel Griswold
- ◆ Banner displayed at the event
- ◆ Mention from the podium
- ◆ Logo on WACC home page, regular and online invitations
- ◆ 4-Complimentary copies of *Mad about Trade* (signed by the author)

Corporate Ambassador - \$800

- ◆ One table of 8 with preferred seating at the luncheon
- ◆ 1-seat at the Head Table with Daniel Griswold
- ◆ Banner displayed at the event
- ◆ Mention from the podium
- ◆ Logo on WACC home page and online invitations

Corporate Sponsor - \$500

- ◆ Four tickets with preferred seating at the luncheon
- ◆ Banner displayed at the event
- ◆ Logo on website and online invitations

UNDERWRITING INFORMATION: Please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or cklopp@worldaffairscharlotte.org for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world. For more information regarding Council programming, please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or e-mail cklopp@worldaffairscharlotte.org