



World Affairs Council of Charlotte Underwriting and Table Purchase

Ambassadors Circle Series Program

January 21st, 2010

VIP Reception 11:30 a.m.; Lunch 12:00 – 1:30 p.m.



Ambassadors Circle Series Program

Her Excellency Ambassador **Meera Shankar** joined the Indian Foreign Service in July 1973. She has held important assignments during her career: she served as Director in the Prime Minister's Office from 1985 to 1991; was posted to Washington DC and served as Minister (Commerce) from 1991 to 1995. Thereafter, she headed the Indian Council of Cultural Relations in New Delhi overseeing India's cultural diplomacy. Subsequently, in the Ministry of External Affairs, she headed two important divisions dealing with the South Asian Association of Regional Cooperation (SAARC) and relations with Nepal and Bhutan. After promotion to the rank of Additional Secretary in 2002, she held the responsibility for the United Nations and International Security. Her last assignment was as Ambassador of India to Germany from 1st December 2005 to 6th April 2009. Ambassador Shankar arrived in Washington DC on 26 April, 2009. She is married and has a daughter.

Benefits of Underwriting a WACC Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs from foreign government /state officials, renowned authors, and world leaders
- ◆ Support international education in the Charlotte community

Presenting Sponsor - \$10,000

- ◆ Attendance for 15 designated representatives to VIP reception w/ Ambassador Shankar
- ◆ Three tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Ambassador Shankar
- ◆ Opportunity for key executive to introduce the Ambassador
- ◆ Banner displayed at the event
- ◆ Logo on the WACC home page and all regular (*time sensitive) and online web invitations
- ◆ Photograph of your group with Ambassador Shankar
- ◆ Full page insert (5.5"x 8.5" w/ 1/8" bleed) in program
- ◆ Recognition in program and luncheon

Ambassador Sponsor - \$ 6000

- ◆ Attendance for 10 designated representatives to VIP reception w/ Ambassador Shankar
- ◆ Two (2) tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with Ambassador Shankar
- ◆ Opportunity for key executive to manage Q&A session (immediately after presentation)
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ambassador Shankar
- ◆ One half page insert (4.5"x3.875" w/no bleed) in the program
- ◆ Recognition in program and luncheon

Corporate Patron - \$4500

- ◆ Attendance for 8 designated representatives to VIP reception w/ Ambassador Shankar
- ◆ One (1) tables of 8 with preferred seating at the luncheon
- ◆ One seat at the Head Table with Ambassador Shankar
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ambassador Shankar
- ◆ A quarter-page insert (2.25"x3.875" w/no bleed) in program
- ◆ Recognition in program and lunch

Corporate Sponsor - \$ 2500

- ◆ Attendance for 4 designated representatives to VIP reception w/ Ambassador Shankar
- ◆ One table of 8 with preferred seating at the luncheon
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ambassador Shankar
- ◆ Recognition in program and luncheon

Council Sponsor - \$ 1500

- ◆ Four (4) seats with preferred seating at the luncheon
- ◆ Banner displayed at the event
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ambassador Shankar
- ◆ Recognition in program and luncheon

UNDERWRITING INFORMATION: Please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or cklopp@worldaffairscharlotte.org for table purchases and underwriting information.

ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE: The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world. For more information regarding Council programming, please contact Charlotte Klopp, Director of Programming and Development at 704-687-7759 or e-mail cklopp@worldaffairscharlotte.org