



World Affairs Council of Charlotte
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FOR IMMEDIATE RELEASE

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World Affairs Council of Charlotte (WACC) Hosts James E. Rogers, CEO of Duke Energy at Speaker Series Luncheon Program.

WHAT:

Duke Energy chairman, president, and chief executive officer, James E. Rogers, will speak on “**Duke Energy's Role in Building a Low-Carbon Global Economy**” at the World Affairs Council Speaker Series Luncheon, Thursday, Aug. 21, 2008.

There's a real need for a “secure, sustainable, and affordable supply of energy now, and for future generations,” according to Jim Rogers. He points out that the most successful countries today are also energy efficient. In addition, he supports the opinion that China, India, and other developing countries need to be engaged towards purposeful changes in the way the world views energy and natural resources. As a visionary, he's directing Duke Energy in changing its entire business model to forestall global warming and positively impact climate change.

Rogers will offer his perspectives on key energy, economic and environmental challenges faced by the world today. He will also address Duke Energy's response to global climate change.

WHERE:

The Westin (Uptown Charlotte)
601 S. College Street, Charlotte, NC 28202

WHEN:

Thursday, August 21, 2008 at 12:00 P.M.
Media planning to attend the event should arrive by 11:45 A.M.

About WACC:

The World Affairs Council of Charlotte (WACC) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world. Please contact Charlotte Klopp at 704-687-7759 or e-mail or e-mail cklopp@worldaffairscharlotte.org for more information about the Council.